

Master Trainer & Founder, MIND EDGE



ALAN YIP

Two-time Record Holder (Memory Power), Singapore Book of Records

Coach of

- Singapore's 1st Grandmaster Norm of Memory
- Singapore Memory Team World Memory Championship '04

Author / Producer of

- *FUNtastic® Parenting* Best-selling Book
- *The Winning Edge* CD Series
- *FUNtastic® Parenting 2* CD Series
- *Breakthrough with Alan Yip™* Season 1, 2 CD Series
- *Believe and Achieve™* CD Series

Alan Yip is the Founder and Peak Performance Coach of Mind Edge. He is the Chief Trainer of the Singapore Memory Team, which did the nation proud by competing in the 2004 World Memory Championships (U.K.). As the Record-Holder in Memory Power in Singapore Book of Records, he is the Coach of the first Grandmaster Norm of Memory in Singapore.

Voted as the Best MBA Speaker, Alan graduated with a Bachelor's Degree with #1 Rank in each of his triple-majors - Business, Economics and Computer Information Science - from Franklin College of Indiana, U.S.A. He holds a MBA (Finance) from Indiana University (Bloomington).

A passionate educator, cutting edge entrepreneur and one of the most dynamic, powerful and humorous speakers in Asia, Alan has over 20 years of diverse experience as an entrepreneur, consultant, university counsellor, human resource manager, spokesperson, managing director and peak performance coach.

Reaching more than 10,000 people a year through media appearances and speaking engagements, he is dedicated to empowering others to unlocking the secrets to peak performance and realising their highest potential for success in school, work and life.

Alan is the author of the #1 best-selling *FUNtastic® Parenting* and producer of three highly-acclaimed CD Series: *Believe and Achieve™*, *Breakthrough with Alan Yip™*, and *FUNtastic® Parenting 2*. He is also about to produce the upcoming CD series: *The Winning Edge™* and *Breakthrough with Alan Yip 2™*.

Alan's achievements have been regularly featured in broadcast – FM 938LIVE, Channel News Asia (CNA), newspapers – TODAY, The Straits Times, The New Paper, Berita Harian, Lianhe Wanbao, Shin Min Daily, and magazines - Human Resources, SHAPE, Family, U-Weekly, The Executive.

